



CARL HOFFMAN, CHARLOTTE'S BROTHER (+ friend of James Dickie)
was a gifted cartoonist - as well as journalist + publisher -

Some where
in Oregon,
headed South.
July 31 1926.



HEY, GIT
OFF THE
TRACK!



Hallo! Jean dear; Here's a moving picture of
Uncle Carl on the way home from his
vacation. I had a grand time. Hoping you
are the same. Love to mother and daddy
Carl.



POST CARD

▲ A Z O ▲
A PLACE A
Z STAMP Z
O HERE O
▲ A Z O ▲

CORRESPONDENCE HERE

NAME AND ADDRESS HERE

Sept 30 1927

Dear Jean: Here are
the snaps (and the films) of
mother (and one of mother &
daddy) that I took the
morning you left. Not so
very good except the
one close-up. I marked it
on the back. The light one
of Uncle Martin under the
tree I took when he & I
were at Stag Leap, Napa
County, last week.

I got your spiffy letter

describing the trip across
the continent & the
Colors at Carquinez &
American Canyon &
the Nevada desert. I
enjoyed every line of it
& so did Grammy. &
Uncle Martin. Write
to us often, dear. Your
letters brighten up the
house.

Rege is here tonight

& is helping Grammy
set the supper table
now. She says the
new English teacher is
piling up the work. Demands
lots more than Miss George.
Gives the girls regular
college quizzes.

I'll wager you didn't
like the lightening &
thunder in Nebraska.
But be glad you
weren't in St. Louis
yesterday. Cyclones are

not my idea of a
good time. I'll take
earth-quakes for mine,
if I must choose. But
I prefer neither.

Had a birthday
yesterday!

Very sporting of the
Hon. Hoover to like
your pictures. But he
has plenty of competition!
Love to all
Carl



HOTEL
PRINCIPE & SAVOIA
MILANO

Aug 6

ms

Dear Charlotte:

Nice coming through
Simplon Today. Now
Milano! Soft air,
fine music (a perfect &
gorgeous trio) and
dinner under the
stars at nine. Guido
took me to Engi. It
was what I expected.
Old Hämerli (father
Hämerli) is a "character".
Very paintable. Kind
people all and a beautiful
little valley. The Elmers
(grandmother's family) have

2/ the central ~~red~~ window in
the neat little church at
Elm. And there is a fine
memorial to some 16th
Century Elmer in the
church yard, a bronze
plaque with an interesting
Crest on it. Do you
remember it? To be a
genuine Klein Thaler
evidently means something
or other. Kind of Scotch
Highland Clan idea
I think. We came back
over Cloustein pass, a
wild auto road in
the clouds (and rain) x
A fearsome auto race
(internationally famous)

3/ is held over this
pass every year. It must
be a hair raiser.

Everything goes
well. I hope things are
sailing smoothly for
you and Jean. Much
love.

Carl

Met a girl on the train
today who knows Jd Taggart
& other friends of mine!



Telefonos: 12870-12879 y 12825
Telegramas: VICTOROTEL

357
Sunday, Aug 25

Dear Jean: Prado,
Escorial, Naval
Museum, El Retiro,

the noisy park outside the
windows Madrid & Mr.
Coria all satisfactory.
You and mother made an
impression. All the hotel
folk keep reminding me
of your stay here. Met the
great cartoonist Bagaria
at El Sol. He's jolly &
clever. Just now he has
a daily job at Mr.
Mussolini. The Spaniards
dislike the Abyssinian
affair very much, much.
Maybe Bagaria will give
me one of his originals
if I take him out and buy

him a drink.

About Villa Arcis,
Settignano, I forgot to
tell your sweet mother
in my first note
from here. I did forget
to get directions from her.
But what's that to an
old news hound. The
very nice Am. Express man
said. I know the
village cafe' man who
has a brother who paints
& maybe he will know
the Signor Bruce and
it was even so. I
recognized the wall &
the cypresses and the
olive laden hills

& everything from the
Snapshots. We rang the
bell at the gate and a
Youngster admitted us.
The Villa is rented for
a couple months to
a young married
couple, Italian of course,
& the Signora was
very bonito. She was
pleased pink that my
sister had spent her
honeymoon there. We
had a volubile conversation
all in Italian. A
grand afternoon so
to speak. But I missed
Bepo & the Great Dane.
Tomorrow to Toledo

3 days & then to
Granada, Seville & the
steamer. It looks as
if the Rex will keep to
her schedule despite
"the war." Anyway, I'm
taking a chance. I'm
due to sail from Gib.
on Sept. 15.

It's positively cool here.
I read in the papers
England and France are
sweltering. Hottest day
in 100 years in London
on Aug. 21! And Spain is
supposed to be the Gridiron.
So you never can tell.
Love Carlito

CARL HOFFMAN
56 LAKE VIEW AVE.
PIEDMONT

Jan 5 1942

Dear Charlotte: Have your
New Year note dated Dec 31
today. So glad you are
getting along with the fund
and that you liked the
card. I have 5 Polish
pins from Jean. Have
sold one and the other 4
will be disposed of soon.

about myself—Joseph
Knowland of the Tribune
has sent for me to take
charge of his Editorial
page. I go to work
next Monday. His present
Editorial page man goes
to the Navy in the Censorship
dept. This looks very
good & especially
pleasing because it

CARL HOFFMAN
56 LAKE VIEW AVE.
PIEDMONT

comes entirely unsolicited.
It means a great deal
of sad writing on which
I am rusty but I think
it will work out all
right. So please dismiss
the problem of me from
your mind at present
& devote yourself to your
many other problems
so that you'll be able
to get out here for a
rest before too very long

Love

Carlos

Carlos

Tuesday 23. 3. 43

Dear Jean & Charlotte = L's
Spring at last - Since Sunday in
fact. But still cold. And the
rain doesn't seem yet to be over.
I hear Arizona is warming
up. I hope so and that you
are both making progress - you,
dear sister, with your health
and Jean with her painting and
human conquests and her
cheering up of her mother.

I get an occasional word by
way of Little Reg and Big Reg.
Enough to keep in touch. Which
is sufficient. Do not burden
your selves with any of that
I need letters, being allergic
to writing myself! All goes

well here and the garden, despite
weather discouragement, bears
up gaily.

Mme Chiang is about to
burst in upon us. Thursday,
I think. All Chinatown has
gone nuts. There'll be a \$10
dinner at the Palace overflowing
into half a dozen rooms.
And much fuss and feathers.
Also a Liberty ship - The Dr.
Sun Yat Sen - To be christened.
Cheerid and everything

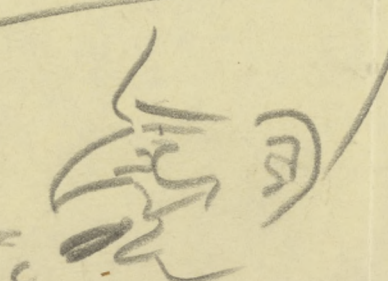
41


Sunday

Dear Charlotte = I hope you are
 in a reasonably relaxed frame
 of mind, despite your miseries.
 It is just as well you didn't
 come here with Rena. The weather
 has not improved much. Rain
 again tonight. The garden
 flourishes, however. Magnolias
 juncos, ~~camelias~~ and
 azelias in heavy bloom &
 flowering trees^{too}. I reread
 your Pacific Light tonight.

It's pretty good, alright. Grows
 on one sort of. I could be
 even more enthusiastic, but don't
 think it would be good for
 you. Lots of love.

Carl



CARL HOFFMAN
56 LAKEVIEW AVENUE
PIEDMONT, CALIFORNIA

Friday

Dear Jean:

OFFICIAL

S.S. Vernon Kellogg, a
Liberty ship, was launched
on July 15, 1943 at the
Wilmington plant, California
Shipbuilding Corporation, Los
Angeles.

How's tricks?

Carlos

56 LAKEVIEW AVENUE
PIEDMONT CALIFORNIA

Sunday

What a sumptuous
present, my dear sister!
The most sumptuous
I ever did get. But
of course I mustn't say
I. It's for the House and
that means all of us!
I'll even let you inhale
Soup out of those spiffy
spoons when you're here.
The pattern is swell.
Mrs. Morton was pleased
pink (her favorite color) It seems
she had an inkling
they were coming and had
a difficult time keeping
the secret. Jan came

P.S. Give read all your legal documents. I don't see how you do it. Every thing shall be sacredly adhered to. Let me know, if you want any errands done anytime.

up from Carmel Friday nite & will be here for three or four days. Its a joy to have her in the house. Reg couldnt go down Thanks giving - had a cold, so Jean decided to give us all a treat by coming up here. Not a girl! Martin adores her. He perks up like a flower after rain when she's around.

Some dried fruit things & jams are on the way. You'll find uses for 'em I hope. Lots of love to you & Vernon. I wish I were there with you two this winter! You are an inspiring wonder to do so much & plan so well. You are always in my heart. Much in affection Carl

Tuesday

Dear Jean. Cleaning my
desk, I found some
prints of "art" shown at
the 1915 Exposition. I thought
maybe they'd possibly be



of interest to some
of them. So sent
on to you.

CALIFORNIA IN '49
A LIVE WOMAN IN CAMP

If there's no good, I presume
you have a waste basket.

I hope mother is well and
that you are in better
spirit. I send you heaps of
love and keep you and



CALIFORNIA IN COLONIAL DAYS
A MONTEREY PICNIC

My in
constant
and affectionate
thought
Carl

P.S. Don't be alarmed at this
letter paper. It's just an old
proof sheet — (1)

CARL HOFFMAN
56 LAKE VIEW AVE.
PIEDMONT

4³ 7
4 4 1

Christmas Eve

Dear Charlotte: I sent you a bunch of Jurasy editorials addressed Palm Springs (El Encanto) along with that batch of letters that Ann O. forwarded from New York. I also sent to ~~the~~ New York a batch of Editorials as you directed—about ten to you and ten to New York. Now I'm all out of copies, except this one I'm enclosing. Hope the others turn up. Mail everywhere seems to be about a week or two late. Louise Marks told me about Dr. Nafziger (U.C. brain & nerve man) and others wanting J to return for a day so they could give him some new dope. She sent the wire to you for Dr. Legge of U.C. but I told her I that a return impossible due to the necessity of taking a bomber home from Ottawa at a fixed & unchangeable date. If you've wired the regret, think no more of the matter. It seems to be J's misfortune

that his presence stirs the ~~doctors~~
MDs realization of his importance
and then they get busy arranging
things that should have been
planned long in advance. These
after thots would go on for a
year if I didn't give a prompt
and firm "no" to all of them x

About the Edit. again. I sent a
copy to J addressed to St. Francis
Hotel and one to the Polish Consul
which he acknowledged in a
Telephone call. Now relax and
rest, please. Dr. J. can find his
way around. ~~Too~~ He escaped from
a German prison camp, didn't
he? And found his way to England
didn't he. Well he'll get along! So
behave and don't rush back to
N.Y. which is shivering now in
the most beastly weather. All goes
well at 56. No Christmas celebration.
Though there's a gift here from you.
None however from us to you - Except
my Card which I hope you got.
Martin, Rena & the two Regs & Able & Marie
send love as I do heaped up & running over.
Carl

Carlos



CALIFORNIA IN '49
A LIVE WOMAN IN CAMP

!!! The Yosemite Derby — Charlotte
the winner, on Black Beauty



CALIFORNIA IN COLONIAL DAYS
A MONTEREY PICNIC

!!!

CIRCA 1849!

56 Lakeview June 26
'45

Dear Charlotte; Rena sent me your
two notes. Awfully good to hear
from you. The two Rs and the
babies & Miss Evans arrived
at the Lake yesterday & Martin
and Abe, ^{and I} ~~are~~ sitting tight on
the home front where things
was along as usual in
mild weather. Our hearts go
out to you in sweltering
lonesome New York. But
Oct 1 is something to look
forward to — for all of us.
I just talked with Jean at
Carmel. She is cheerful and
full of busy-ness. Truman
was here today and closed
the San Francisco Conference
on an optimistic note. It
seems a ~~to~~ good start and a
fine vindication for Wilson. The
work of good men and true
never dies, Thank God. Love
to you, dear sister, and try
not to fret and over ~~do~~
Carlos

THE POST  ENQUIRER

1751 FRANKLIN STREET
OAKLAND, CALIFORNIA

OFFICE OF EDITOR

Thursday
Dear Jan: License plates taken
care of. No trouble. I gave the
money & your post card from
motor vehicle dept. To Douglas
the garage man & he got the
plates from the local State Motor
Vehicle office. Of course I didn't
give them your beautiful
autographed letter. One can't
waste a famous painter's
letter on mere politicians.
However, one doesn't get the
new white certificate from
the local office. That comes
from Sacramento. It will
arrive in due course at
Peter Pan Lodge, Carmel, your
official address. You had better
tell the Peter Pan folk to watch
for it & have them forward it
to me so that it will be
in your car here when you
return. Very nice to have

all the beautiful letters from you
& the news about Xmas at
Washington & all that and
especially the program of the
art exhibition & the fine
article with the appreciation
of the great work of Jean
Kellogg, master painter of
Carmel and the world! Hope it's
not too cold in N.Y. and that
you're all recovered by now
from your sore throat and
cold or whatever inconvenience.
Don't work too hard, my
darling. Enjoy yourself &
your friends & tell mother
& daddy please that I
have written you & that
all goes well at 56. Rena
has rented 304 Olive so will
be at 56 for at least the term
of the lease, which I understand
is one year. Mucha Mucha Love
Carlos.

Sunday

Dear Charlotte and Jean: I was
so relieved to hear from you and
have your address after your
Aimee-Semple ^{double} disappearance that
I lapsed into "exhausted" complacency
and neglected to write ~~write~~ to you
promptly as I should have done.
So I choose the hottest day of the
year so far to do the chore.

Well I'm glad you are in
Pasadena and hope the Inn has
proved all that your first report
indicated. Things go the same here.
I've had ~~my~~ regular spring visitation
of the gout. It shows strong signs
of being ready to abandon me
until the mystic Fall summons it
back. Strange thing — the dependable
rythm of this flattering affliction
which they say bothers only with the

She's indeed a pest and it may be best if she stays away permanently
Best love Carlos.

great intellectuals of our race (and the well and sumptuously fed). However, I am duely ingrateful of the Honor. (I mention this matter only to take your mind off your own troubles and in a feeble attempt to console Jean for her "absenteeism" both from war duties and the implacable demands of Art.

By the way we have another disappearance associated with 56. Marie, the Cook, maid and house keeper, has flown the coop being infected by the prevailing unrest. She's been gone 3 weeks and now phones me to say she will ^{decide} notify me when and if she ~~falls~~ to return. There's one hope. She's being sheltered by her son Harry and she and Harry's wife get along together like a couple of Kilkenny Cats. So she may decide that 56 (with all its drawbacks) is preferable.



HOTEL
SCHWEIZERHOF
NATIONAL-TERMINUS
ZÜRICH

a week from
Sat.

Friday.

Dear Charlotte: There in last night and did I get a reception! Flags flying everywhere, buildings illuminated, fireworks, torch light procession, bands, millions of gay lanterns on the bobbing boats in the lake. Happy crowds in the streets. I had no idea I was such a national hero.

The hotel man said how fortunate you came in on August 1st which is the Swiss Fourth of July so that in receiving you this way we could also without extra expense pay a slight tribute to our beloved country and

its historic origin! Another evidence of the well known Swiss thrift. But I didn't mind sharing the honor with the founders of the Swiss Constitutional confederation. In generous that way.

Guido came to the hotel to greet me. We go in his car to the Kleinalp Sunday. Monday I head for Florence. In staying in the hotel not at 43 Freie. Guido is a fine fellow of 44, intelligent, sensitive. The depression has hit him hard. For a year he has been out of his electrical engineering job. Having no family and having an income he was selected for the apt. He has been doing odd jobs, working in a travel agency

and in an import and export
house where he can use his
English. But one can see
he is depressed. Also he says
his income has been badly
hit. Anyway he's OK and
while we mingled with the
festal throng last evening
I got the whole history of
Zurich and could now
qualify as a guide for
tourists.

My dear Sister you
were too too generous
to me in Paris. I shall
never forget it. Jean is
such a darling lovelier
sweeter every day. Madame
took fine care of me and
got me to my station ship
shape. I shall probably

not write you again until
America. For I won't be
sure where you are.

Much love, Don't drive
yourself too hard please
Carl

P.S. If you should send
me an address to the
Victoria in
Madrid I will write
you from there.

What a clean green
land is this switzerland!

Wednesday

Dear Charlotte = Thank you for the nice letter. I had already seen in the mimeograph report of The Polish Hospital progress that a ward had been named for you. I know you don't go out for that sort of thing — but pleasant just the same.

Editor Agar of the Louisville (Ky) Courier-Journal spoke before the Commonwealth Club here and gave a fine tribute to the Poles. His name ought to be on your committee. I'm sure his paper would print news of your drive. But maybe you know him & already have him on your list.

As for myself, nothing

has come thru yet. Dean Jennings
regional director in (S.F.) for
the Division of Information
Office For Emergency Management
says he has recommended me
for a job in that dept. out here
but nothing has happened. This is
the department that Max Stern
knows about. The ~~head~~^{director} of the
division of Information in Washington
is Robert W. Horton. But the man
who seems to have most to do with
hiring is the Assistant director,
Robert W. Straus.

Then there is "Wild Bill" Donovan's
dept of public information for
civilian defense. Donovan's office is
in Washington I think, or possibly
in N.Y. Jim told there might be something
there. But of course I do ^{wish to} not (can not)
go to Washington. The work, if any, should
be regional work on the West Coast.

You are so overdriven now, I hesitate

to put this burden on you
even tho you've asked me to.

I talked with Jean on the
phone the other day. She's
cheerful. I'll be driving down
to see her shortly.
all well here

Much affection

Carlos

Wed., Sept 5

56 Lake View ave
Piedmont 11
California

Dear Charlotte = I have your letter
of August 29 which arrived yesterday.
I've had my 48 hour penicillin
treatment, feel OK and Dr. Meads
reports excellent results. However
he wants to see me on Saturday, Sept.
15th to find out if the good results
noted immediately after the treatment
are holding up. I'll let you know.
But pls. don't expect health reports
in detail or with any regularity.
Constant concern about myself is
bad for me, I'm sure, and ~~I~~ I'll
get along best I'm positive the
less I think about myself and
the more I leave things to nature.
Of course I'm reasonably careful
and exercise commonsense.

I was bowled over by you

generous check. I have not cashed it-yet. But on Jean's advise, I'm keeping it and if pressed too hard I may cash it. This is just a friendly warning, but there's no end to money problems. I'll get along, so please don't bleed yourself by sending any more contributions, though I do appreciate the love and devotion they symbolize.

I hope devoutly that you settle that Washington house matter to your and Jean's satisfaction and get back to California in reasonably good spirits and comfort. We yearn to see you and be with you.

Much love
Carl

Carlos

Carl Hoffman
56 Lakeview Avenue
Piedmont Alameda County California

NEWSPAPER RECORD:

1901 - Went to work for San Francisco "Bulletin" as Oakland correspondent on graduation from Oakland High School (Was class president senior year and associate editor school paper).

1903 - Transferred to Berkeley as correspondent San Francisco "Bulletin" (at same time registering at University of California in College of Social Science Limited. Was Associate Editor "Blue & Gold" class 1907. Attended University classes on and off until earthquakes of 1906, when devoted my time completely to newspaper work. Completed 21 Semester units in University of California.

1905-6 - Reporter on "Berkeley Reporter" as well as "Bulletin" correspondent.

1906 - Resigned from "Reporter" in order to organize and publish, with two others, "Berkeley Independent" (Retaining San Francisco "Bulletin" connection).

1908 - Sold "Independent" to E W Scripps and went to San Francisco "Bulletin" as Telegraph Editor under Fremont Older.

1910 - Was short time editorial writer on "Bulletin" until appointed City Editor of that paper by Older.

1910 to 1918 - City Editor of San Francisco "Bulletin". Resigned in fall of 1918 and went to San Francisco "Call" as assistant to the editor. Fremont Older went to the "Call" as Editor and I went along at his request.

1918 - 1922 - Assistant to the Editor San Francisco "Call" in charge of editorial page make-up and features and daily magazine pages. Resigned in 1922 to go to Oakland "Post-Enquirer".

1922 - 1940 - Editor Oakland "Post-Enquirer". (For little over year of that period - January 1938 to March 1939 - was Publisher as well as editor of "Post-Enquirer", relinquishing publisher's title in 1939 and remaining as Editor until fall of 1940, when position of Editor was abolished for reasons of economy.

-0-

SUMMARY - Continuously employed for 39 years in newspaper work under two employers - Fremont Older and W. R. Hearst; for 34 of those years in an editing and executive capacity and never in those 39 years unemployed at any time for any reason whatsoever.

Have traveled for brief periods in Japan, Mexico, England, France, Switzerland, Italy and Spain.

Newspaper experience covers wide range and embraces comprehensive and progressive responsibility:

- 21 years { 1. Reporter
 { 2. Telegraph Editor (Editing nation-wide and foreign news).
 { 3. City Editor (directing large staffs in gathering local
 and state news and covering such outstanding stories
 as San Francisco earthquake and fire, Preparedness
 Day Parade Bombing (1916), Mooney trial, San Francisco
 Graft prosecutions, etc.) The period covered entire
 1st World War, and experience in cooperating with
 Government in voluntary censorship and disseminating
 information helpful to prosecution of the war.)
- 18 years { 4. Editor
 { 5. Publisher

Have filed under U S Civil Service (No 137 Unassembled) for Senior Information Specialist rating.

^{Nov. '46} The Human Side of It ★ *By A. E. Anderson*

When Carl Hoffman died last Thursday Oakland lost an outstanding citizen and this columnist lost a friend. As a prominent newspaper man through more than 40 years Mr. Hoffman was known to thousands who looked to him for support in any struggle on behalf of justice or humane principles or intelligent civic responsibility.

Press comments on his passing mention that he was long an editorial associate of Fremont Older, San Francisco's famous crusading editor, but what these notices fail to record is that Carl Hoffman was more than Fremont Older's assistant; he was his close companion and zealous fellow worker. He admired Fremont Older and learned to share Older's belief that a newspaper should be not merely a purveyor of news but a spokesman for the people it serves, especially for those whose interests are neglected or misrepresented.

In 1922 he left the Call-Bulletin to become the first editor of Oakland's newly merged Post and Enquirer. I had been doing a little writing for the Enquirer before the merger, and remained on the new combined paper at my friend Carl's invitation. It was at his suggestion that I began writing a column which we agreed to call "The Human Side of It." Looking back on those early days of The Post-Enquirer is something like recalling one's reckless and delightful youth. We were all rather young and experimental. Carl Hoffman was less like a boss to us than an indulgent older—very slightly older but far more experienced—brother.

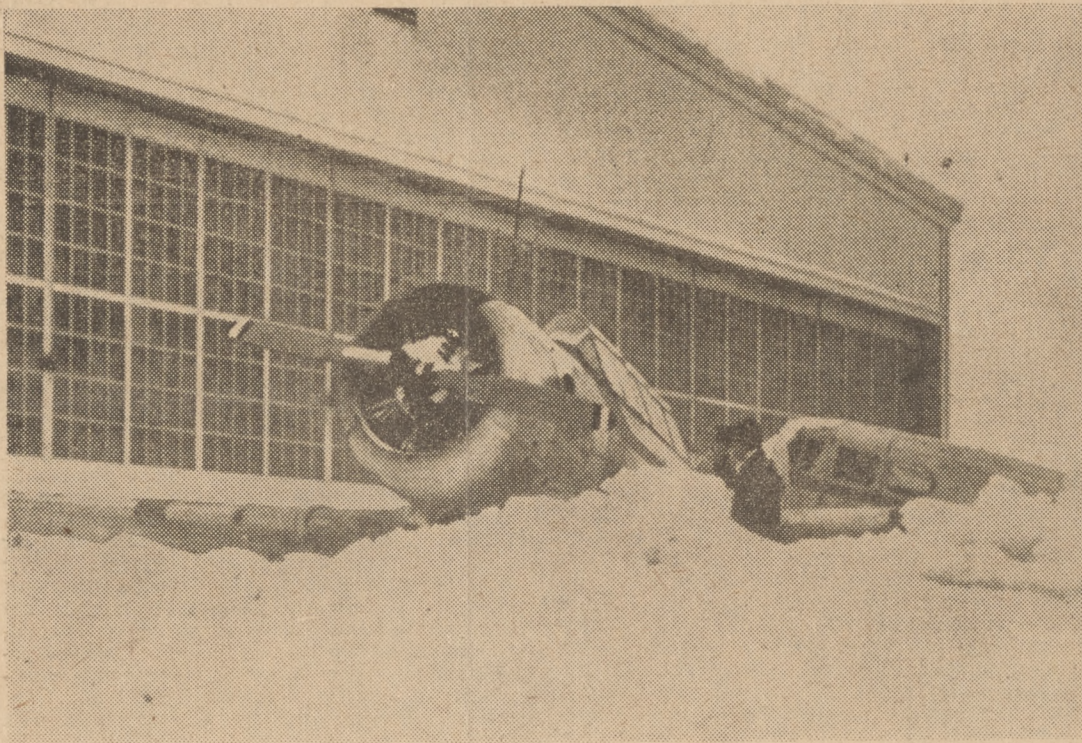
He had certain principles of newspaper writing which stemmed partly from his association with Fremont Older, partly from his admiration

for the trenchant simple literary style of Henry David Thoreau and Mark Twain. And the Bible. Carl was always telling us to address our writing to plain sensible people, avoiding all pretentiousness, bookishness, superiority of tone. A newspaper writer, he used to say, has more readers than any novelist. His critics are the people. If he can't win them there's something wrong with him. Carl's own tastes in literature, however, were broad and discriminating. He read novels, poetry, philosophy, books on art and music, and he knew more about early California history and publications than anyone else I have ever met.

His tastes and his mind had distinction. There was something of the Chinese mandarin of the old school in his enjoyment of a fine operatic performance, an intelligent discussion, a good dinner with friends, a collection of choice etchings, or a spring garden at its moment of perfection. But he could be a blunt critic too, as friends who rashly showed him poems they had written were likely to learn. Yes, he could be plain-spoken with his friends, but they all knew he cared for them more than he ever said. His barber, the girl who waited on him at his favorite restaurant table, the printer who borrowed money of him knowing he would never be asked to repay it, all thought of Carl Hoffman not as a business patron, but as a personal friend. He was not demonstrative, but he had a gift for friendship.

Here I am, rambling on, putting reminiscent words together as if I had unlimited space to round out the picture, when I have only a brief time left. But Carl Hoffman knew that the best always remains unsaid. Good-by, Boss, old friend.

Plane at Denver Airport Buried in



Denver, Colo., residents were still trying to dig themselves out of the snow today as a double blizzard swept across the state. ~~Photo shows~~ grounded transport plane at Denver Airport

nearly buried in huge pile of drift. Blocked airports, planes were useless. Cattle marooned by snow in



The scene afoot was l
turned the jeep and

Hudson Street. Police Officer

home, 1345 100th Avenue

CARL HOFFMAN'S FUNERAL SERVICES TO BE PRIVATE

Private funeral services for Carl Hoffman, 64, widely known newspaper man and long time associate of the late Fremont Older, will be held at 10:30 a.m. tomorrow from the family home, 56 Lakeview Avenue.

Hoffman died early yesterday following an illness of 10 months.

The Rev. Frank Toothaker, pastor of the First Methodist Church of Oakland, will officiate at the services.

Hoffman, whose colorful newspaper career had led him to key positions on five Bay area papers, last served as chief editorial writer for the Oakland Tribune from 1942 until illness forced his retirement last January.

During his lifetime Hoffman had assembled an extensive library of rare books and manuscripts on California history and was considered an authority on the subject.

U.C. GRADUATES

Hoffman's newspaper career began in 1901 when he became a reporter for the old San Francisco Bulletin. He entered the University of California the same year and continued his writing and studies together until graduation in 1905.

After graduation he and former student associates started the Berkeley Independent which was sold in 1908 to E. W. Scripps.

His first big "beat" was the fire of 1906 and his stories for the Associated Press were among the first to tell the outside world of the catastrophe.

In 1908 Older called Hoffman back to the Bulletin where he was appointed telegraph editor. Later he was named city editor and in 1918 went with Older to the San Francisco Call.

OLDER'S 'NO MAN'

Older frequently referred to Hoffman as "my no man" because Hoffman would frequently throw doubts into the mind of his chief about some project the famous enthusiast had suddenly conceived.

Coming to Oakland in 1922, he was named editor of the Post-Enquirer and later publisher. He left that paper in 1940 and two years later joined the staff of the Oakland Tribune.

He was a member of the California Historical Society, the Commonwealth Club, the San Francisco Press Club, the Delta Upsilon Fraternity of Berkeley, and an honorary member of the Athenian Nile Club.

Surviving are his brother, Martin, a retired candy manufacturer; two sisters, Mrs. Regula Bernays of Piedmont and Mrs. Vernon Kellogg of Washington; and two nieces, Jean Kellogg of Carmel and Mrs. Regula Meldon of Seattle.

Drunk Driving Case

Second drunken driving
within six months, Steve
a laborer of 510 Henr



You'

"F

GO!

BRITISH LABORITE FOREIGN POLICY 'REVOLT' BASED ON SAME FALLACIES

The "revolt" in the British Labor party against the Atlee Government's foreign policy is small but it represents a growing movement.

Murmurs of dissent were heard at the last convention of the party but they were dispelled after speeches by Foreign Minister Bevin.

Now 53 Laborites in the Commons have demanded a Socialist foreign policy to prevent what they called "an otherwise inevitable conflict between American capitalism and Soviet Communism."

Although there appears to be little chance of their resolution being adopted, since this would mean a resignation of the cabinet, this is the first action to be taken officially on the subject. Prime Minister Atlee himself has sharply condemned the "revolt" in his party and the conservative opposition offers no sympathy.

To an American this movement looks like that undertaken by Henry Wallace in his recent attempt to undermine our bi-partisan foreign policy.

Both Great Britain and the United States are following a national rather than a partisan course in their relations with the other

THE END OF A FORTRESS

Soon the last Japs will depart from Truk.

The Navy will view the departure of the final group of 600 out of an original garrison of 40,000 with regret—not because of a affection for the former enemy but because Jap labor has created that steamy island into an abode of reasonable comfort. The Japs were classified as disarmed military personnel instead of prisoners of war so they could be used on labor projects. This was one of the smartest acts of our military government in the Pacific.

American forces were stripped down to a meager 200. Men were not available to do the work. Hence, the Japanese were permitted to run their own affairs under Navy and Marine supervision. At Moen they built a 4700-foot airfield, roads and housing for the Americans, as well as destroying their own fortifications.

Truk captured the imagination of Americans before and during the war. It was shrouded in deep secrecy. It was supposed to be impregnable, a formidable island fortress which could resist all assault. So it was bypassed by the American offensive which rolled on to greater victories. By this time Truk was isolated and starving, its food could only be supplied by Jap submarines and its high ranking officers were removed by the same secret means.

However important Truk may have been to the Jap militarists, it has no place in our future strategic plans. It will be used mainly to supply the needs of our military government units and as a stopping place for planes. The citadel of war now becomes an administrative office.

CARL HOFFMAN

From the days of the San Francisco fire, news of which he sent to the outside world, through the exciting graft prosecutions in San Francisco, and up to the recent present, Carl Hoffman, who died yesterday, had been a working newspaperman of this area. His experience was that of reporter, editor, editorial writer and publisher; his life was of the news rooms and the people who inhabit them, and his friends were those, in all walks of life, who were fortunate enough to come within range of his friendly and genuinely understanding personality.

That he was a student of California history, a collector of items in the field, an artist of sorts, and a gentle philosopher who refused to lose faith in his fellows may not have been appreciated by all of those whom he met in a busy life. But those who knew him well—and there is a suprisingly large number who gave him devotion for the help and inspiration he had bestowed — knew him as the cheerful, thoughtful man who was happiest when he was offering encouragement to others. His fellow workers in The Tribune, and other papers, have lost a friend and the community a citizen of countless acts and expressions for the common good. His was a character of the highest type and his devotion to his profession brought it honor and integrity.

In the Trade Winds

By LOU SCHNEIDER

Nov. 15.—Did you know that 93 per cent business establishments are in the "small" per cent of all goods and services produced; per cent of all nonagricultural employment?

opinion of industrial advertising executives and billboards are the best mediums for reaching the public on changing business conditions—a program urged by the National Association of Manufacturers.

5.—(P)—Ward's
oday estimated
of cars and

CAR SHORTAGE ACUTE

The railroad freight-car shortage is worse than generally realized. Not only are cars tied up at sidings over week-end to avoid overtime labor costs, but replacements don't equal breakdowns.

Trade figures show that deliveries of new freight cars total only 5000 monthly—due to Government diverting materials for other uses—while 7000 got out of service during the same period.

The trade winds say that automobile battery production this year will total 500,000 under last year. That spells out at least 3,000,000 less than 1945 for car owners. This because the auto industry will give preference for the some 2,500,000 new cars to be produced in 1946.

FURNITURE SALES OUTLOOK

Indication that the sellers' boom in furniture is dwindling is shown by a marked decline in volume. Reasons: factory output holds a 40 per cent above 1941 volume, and consumers are "fed up" with war grade goods.

Prudent retailers would do well to reduce "jittery" inventory positions via attractive January sales. Anticipated high rate of home building hasn't materialized, and the sad selling days of 1920-21 can repeat.

26 — \$15,932,140.
17,017,152.97 — \$263,
over previous day,
s, \$20,419,748,542.82

Puget Sound Pulp Earnings Up Sharply

in, \$4.03%, up .16
 (com'), 34.4, up 1/2
 of, 27.85, unchanged;
 (com'), 23.40, un-
 changed.
 Argentina, free, 24.55,
 up .54, unchanged;
 (com'), 24.55, un-
 changed.

PRODUCE

Puget Sound Pulp and Timber
 Company reports its nine months
 earnings rose to \$2.25 a share this
 year from 84 cents a year ago. Total
 revenues receded to \$4,838,835 from
 \$4,965,718, having been held back by
 scant supplies of logs early in the
 year. Logs still are none to plentiful,
 the report said.

September quarter earnings rose to \$1.29 a share this year from 30 cents last year, with the plant at Bellingham, Wash., operating at about 80 per cent of capacity.

Caterpillar Sales Dip

Montevideo-S. Cruz-S.
4.00
Hawes, 1/4-bbl.
Jumbo, \$1.25(6) 75
120-lb. bgs., Emp.,
bxs., 80, \$2.25
bxs., 360, \$8.25
40-lb. bxs., \$3.75
Valencias, bxs.,
100, \$1.00

Western Industries Elects

S. Joaq., 2-1 yr.
aq., lb., 30@35c.
20-lb. bxs., \$4.50

Virgil Dardi, president of Western Industries, Inc., announces the election of Frank V. Keesling, as chairman of the board, Charles Croul as president of Lucky Stores, and Frank J. Edoff were elected to the board of directors.

Mateo, 48s, \$7.00@
ue Lakes, lb., 24

BANK STOCKS

FRIDAY, NOVEMBER 15		
	Bid	As
American Trust	57	61
Bank of America	45½	48
Sec.-First Natl., L.A.	61½	65
Chase National	38¼	40
Chemical	45¾	47½
Irving Trust	18¼	19
National City	42¾	43

FROZEN FOODS

Offering

25,000 SHARES

CAL-DELTA FROZEN FOODS CO.

all common stock
(par value \$10.00 per share)

These shares are offered for sale.
Prospectus may be had by writing to

**CAL-DELTA
FROZEN FOODS CO.**
729 Forum Bldg.
Sacramento 14, Cal.

BANK *by* MAIL

AMBASSADE DE BELGIQUE

Washington, December 6, 1946.

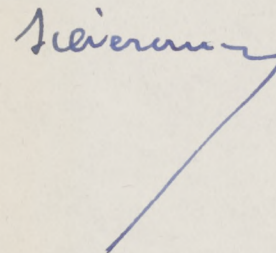
Dear Mrs. Kellogg,

I am grateful to you for your letter of December 4. Little did I know when I wrote Mr. Carl Hoffman a short time ago that his untimely death would make it impossible for me to present him personally with the decoration the Prince Regent had recently conferred upon him.

In these unhappy circumstances I hope that some arrangements can be made whereby the Order may be handed posthumously to his nearest relative and I shall be thankful to you for any indication you may kindly give me to that effect.

Pray accept my condolences and deepest sympathy.

Sincerely yours,

A handwritten signature in blue ink, appearing to read 'Sclierman', with a long, sweeping flourish extending downwards and to the right.

Mrs. Vernon Kellogg,
2305 Bancroft Place,
Washington, D.C.

Belgium

Service for Carl Hoffman

Reverend Toothacker, First Methodist Church, officiating

St. John, 14th chapter

Let not your heart be troubled: ye believe in God, believe also in me. In my Father's house are many mansions: if it were not so I would have told you. I go to prepare a place for you. And if I go and prepare a place for you I will come again and receive you unto myself; that where I am ye may be also. And whither I go ye know, and the way ye know
through verse 6... then verses 19 through 29. ~~and~~

Remarks:

To those who knew him the vital presence of Carl Hoffman is so great that we can never think of him in terms of loss. In his relationship to us we feel the positive serenity of the creative spirit.

For us he is unique in his rare and gentle personality, his wise and subtle mind and in his profound humanity. With greatest insight he showed us the essence of reality, using his gifts and understanding for the encouragement of others. His profession and pursuits were directed toward the common good, and were marked by the highest character and devotion.

His experience was that of reporter, editorial writer and publisher; his life was of the news rooms and the people who inhabit them, and his friends were those, in all walks of life, who were fortunate enough to come within range of his friendly and genuinely understanding personality.

And so although we know his historical place in America particularly in the West, where he carried on the pioneer building of a meaningful society - although we know his broad interests and specific scholarship, it is the evidence of the eternal creative spirit in his great heart that is our greatest gift from Carl Hoffman.

St Paul Epistle to Romans, Chapter 8

Verses 18 through 25 -- 31 to end.

(see 2nd page)

And finally the words of the great shepherd poet - the 23rd psalm -

The Lord is my shepherd; I shall not want.

He maketh me to lie down in green pastures: he leadeth me beside the still waters.

He restoreth my soul: he leadeth me in the paths of righteousness for his name's sake.

Yea though I walk through the valley of the shadow of death I will fear no evil: for thou art with me; thy rod and thy staff they comfort me.

Thou preparest a table before me in the presence of mine enemies, thou annointest my head with oil; my cup runneth over. Surely goodness and mercy shall follow me all the days of my life, and I will dwell in the house of the Lord forever.

Benediction

Amen -

taken from
Tribune
Editorial

scholarship

The St. Paul selection -
principally the last
verses of the chapter are
among the greatest in the
Bible for poetry +
repetition of affirmation.

I recommend you to
read them - (in large
print if you can)

No time to copy -
D.

ESTABLISHED 1873
INCORPORATED 1902

TELEPHONES
ALGONQUIN 5-
8880
8881
8882

JAMES T. WHITE & COMPANY
PUBLISHERS
101 FIFTH AVENUE NEW YORK

IN REPLYING REFER TO

43648

December 15, 1952.

Mrs. Vernon Kellogg
Route 1, Box 141
Carmel, Calif.

Dear Madam:

Thank you for sending us the check of recent date in the amount of \$50.00. As requested, we have acknowledged this to Miss Bernays as the second payment on the account with the publishers for the full page halftone portrait that is to be published with the biography of your brother in The National Cyclopedia of American Biography.

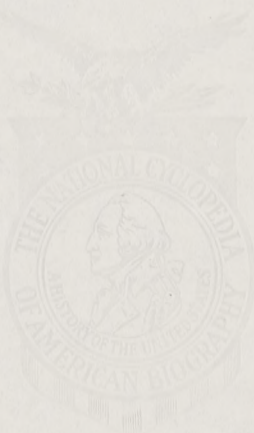
Very truly yours,

JAMES T. WHITE & COMPANY

BY

R. B. Carter
R. B. CARTER

RBC:GK



JAMES T. WHITE & COMPANY

PUBLISHERS

101 FIFTH AVENUE

NEW YORK

IN REPLYING REFER TO

43648

June 18, 1956.

*ans. 30 June
as 7/14/56
Sent.*
Mrs. Vernon Kellogg
Route 1, Box 141,
Carmel, Calif.

Dear Madam:

Enclosed is a galley proof of the biography of your brother prepared for THE NATIONAL CYCLOPEDIA OF AMERICAN BIOGRAPHY. Will you kindly read it carefully and note any errors of fact which should be corrected. This proof must be returned to us so that our records may be complete.

We do not seem to have received as yet a signature to be engraved beneath the portrait that will accompany the above biography. Will you send us one at your convenience?

Yours very truly,

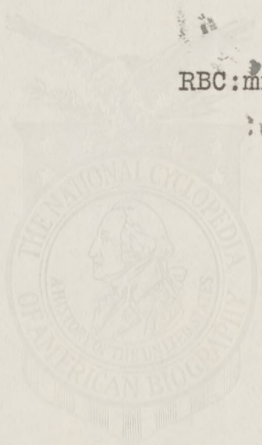
James T. White & Company

By

R. B. Carter

R. B. CARTER

RBC:mrh



JAMES T. WHITE & COMPANY
PUBLISHERS

101 FIFTH AVENUE, NEW YORK 3, N.Y.

*Please return this
to me.*

IN REPLYING REFER TO

43648

January 23, 1956.

Mrs. Vernon Kellogg
Route 1, Box 141
Carmel, Calif.

Dear Madam:

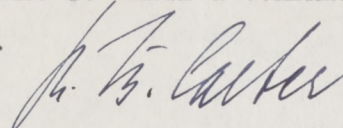
The biography of your brother as prepared
for THE NATIONAL CYCLOPEDIA OF AMERICAN BIOGRAPHY has been
further revised by the editors and the enclosed typewritten
copy is sent for a final examination before it is set in type.
Corrections and additions must be made on this copy, as when
the biography is put in type changes cannot be made.

Whether or not there are any corrections it is
essential that this copy be returned for the printer.

Yours very truly,

JAMES T. WHITE & COMPANY

BY



R. B. CARTER

RBC:MRB
Enc.

*29 Jan. 56
Dear Mr. Carter
I have made 3 additions to your article
about my brother, Carl Hoffman, which I hope
you will incorporate - sin - C. K.*